AMENDMENTS TO THE CLAIMS

1. (Currently Amended) A display including a display region consisting of a plurality of pixels and having a reflective region and a transmissive region, comprising;

a ~~first~~ convex region having a convex insulating film formed in a region corresponding to said reflective region on a substrate; and

an orientation film formed so as to cover said convex insulating film,

wherein:

a ~~second~~ concave region in which said convex insulating film is not formed is continuously formed among adjacent pixels; and

~~each pixel includes a display region having a reflective region and a transmissive region, and the second region corresponding to the transmissive region is continuously formed among adjacent pixels~~ at least one end of said concave region is disposed outside of said display region.

2. (Cancelled)

3. (Currently Amended) The display according to claim ~~2~~ 1,

wherein both ends of said ~~second~~ concave region are disposed outside of said display region.

4. (Currently Amended) The display according to claim 1,

wherein said ~~second~~ concave region is continuously formed among adjacent pixels arranged in the first direction.

5. (Withdrawn/Currently Amended) The display according to claim 1,

wherein said ~~second~~ concave region is continuously formed among the adjacent pixels arranged in the first direction and second direction which intersects with the first direction.

6. (Original) The display according to claim 1,

wherein said substrate comprises a substrate in which a thin-film transistor is formed, or an opposite substrate in which said thin-film transistor is not formed.

7. (Original) The display according to claim 6,

wherein said substrate is said opposite substrate in which the thin-film transistor is not formed, and further comprises a color filter formed between said substrate and said orientation film.

8. (Original) The display according to claim 7,

wherein said substrate is said opposite substrate in which the thin-film transistor is not formed, and further comprises a color filter having an opening at a part of a region corresponding to said reflective region.

9. (Original) The display according to claim 6,

wherein said substrate is said opposite substrate in which the thin-film transistor is not formed and said convex insulating film comprises an insulating part integrally formed in said substrate.

10. (Currently Amended) The display according to claim 1,

wherein said ~~second~~ concave region is continuously formed among the adjacent pixels so as to have a narrowed part between said adjacent pixels.

11. (Currently Amended) The display according to claim 10,

wherein said narrowed part of said ~~second~~ concave region is provided in a boundary region between said adjacent pixels.

12. (Currently Amended) The display according to claim 1,

wherein said ~~second~~ concave region is formed so as to extend in the first direction and divided into a plurality of regions along said first direction.

13. (Currently Amended) A display including a display region consisting of a plurality of pixels and having a reflective region and a transmissive region and consisting of a plurality of pixels, comprising:

a ~~first~~ convex region in which an convex insulating film is formed in a region corresponding to said reflective region on a substrate,

a second region in which said convex insulating film is not formed; and

an orientation film formed in common to said ~~first~~ convex region and said ~~second~~ concave region,

wherein:

said ~~second~~ concave region is continuously formed among adjacent pixels; and

~~each pixel includes a display region having a reflective region and a transmissive region, and the second region corresponding to the transmissive region is continuously formed among adjacent pixels~~ at least one end of said concave region is disposed outside of said display region.

14. (Cancelled)

15. (Currently Amended) The display according to claim ~~14~~ 13,

wherein both ends of said ~~second~~ concave region are disposed outside of said display region.

16. (Withdrawn/Currently Amended) The display according to claim 13,

wherein said ~~second~~ concave region is continuously formed among the adjacent pixels arranged in the first direction.

17. (Withdrawn/Currently Amended) The display according to claim 13,

wherein said ~~second~~ concave region is continuously formed among the adjacent pixels arranged in the first direction and second direction which intersects with the first direction.

18. (Original) The display according to claim 13,

wherein said substrate comprises a substrate in which a thin-film transistor is formed, or an opposite substrate in which said thin-film transistor is not formed.

19. (Original) The display according to claim 18,

wherein said substrate is said opposite substrate in which the thin-film transistor is not formed, and further comprises a color filter formed between said substrate and said orientation film.

20. (Original) The display according to claim 19,

wherein said substrate is said opposite substrate in which the thin-film transistor is not formed, and further comprises a color filter having an opening at apart of a region corresponding to said reflective region.

21. (Original) The display according to claim 18,

wherein said substrate is said opposite substrate in which the thin-film transistor is not formed and said convex insulating film comprises an insulating part integrally formed in said substrate.

22. (Currently Amended) The display according to claim 13,

wherein said ~~second~~ concave region is continuously formed among said adjacent pixels so as to have a narrowed part between said adjacent pixels.

23. (Currently Amended) The display according to claim 22,

wherein said narrowed part of said ~~second~~ concave region is provided in a boundary region between said adjacent pixels.

24. (Currently Amended) The display according to claim 13,

wherein said ~~second~~ concave region is formed so as to extend in the first direction and divided into a plurality of regions along said first direction.

25. (New) A display including a display region consisting of a plurality of pixels and having a reflective region and a transmissive region, comprising;

a convex region having a convex insulating film formed in a region corresponding to said reflective region on a substrate; and

an orientation film formed so as to cover said convex insulating film,

wherein:

said convex insulating film has a thickness of at least 2 μm;

a concave region in which said convex insulating film is not formed is continuously formed among adjacent pixels; and

at least one end of said concave region is disposed outside of said display region.

26. (New) The display according to claim 25,

wherein both ends of said concave region are disposed outside of said display region.

27. (New) The display according to claim 25,

wherein said concave region is continuously formed among adjacent pixels arranged in the first direction.

28. (New) The display according to claim 25,

wherein said substrate comprises a substrate in which a thin-film transistor is formed, or an opposite substrate in which said thin-film transistor is not formed.

29. (New) The display according to claim 28,

wherein said substrate is said opposite substrate in which the thin-film transistor is not formed, and further comprises a color filter formed between said substrate and said orientation film.

30. (New) The display according to claim 29,

wherein said substrate is said opposite substrate in which the thin-film transistor is not formed, and further comprises a color filter having an opening at a part of a region corresponding to said reflective region.

31. (New) The display according to claim 28,

wherein said substrate is said opposite substrate in which the thin-film transistor is not formed and said convex insulating film comprises an insulating part integrally formed in said substrate.

32. (New) The display according to claim 25,

wherein said concave region is continuously formed among the adjacent pixels so as to have a narrowed part between said adjacent pixels.

33. (Currently Amended) The display according to claim 32,

wherein said narrowed part of said concave region is provided in a boundary region between said adjacent pixels.

34. (New) The display according to claim 25,

wherein said concave region is formed so as to extend in the first direction and divided into a plurality of regions along said first direction.